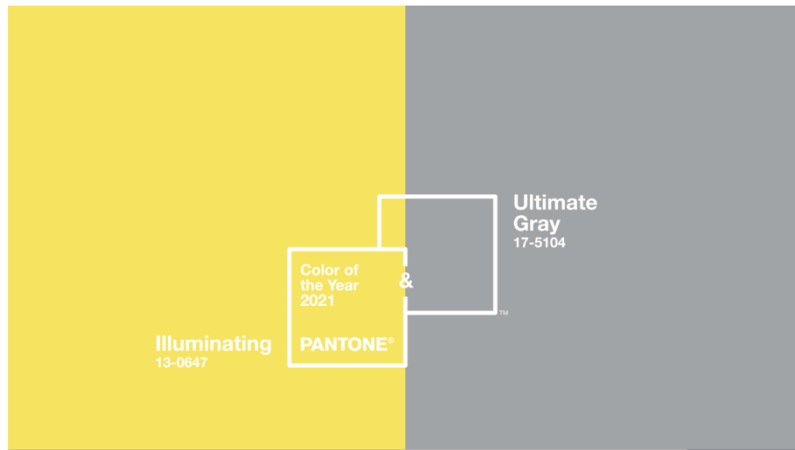


# Pantone Colour of the Year 2021



## Aviary

Aviary is a lively and joyful grouping of color emblematic of vibrant and eye-catching rich bird plumage. PANTONE 17-5104 Ultimate Gray brings a natural element to this upbeat palette of cheery brights that includes PANTONE 13-0647 Illuminating, while the contrast of a lofty white PANTONE 11-4201 Cloud Dancer injects drama.



### Color Harmonies



## Enlightenment

Evocative of a hypnotic space that expands our mind into another realm, the youthful and future facing color story in Enlightenment stimulates our desire to reimagine. The pairing of PANTONE 17-5104 Ultimate Gray and PANTONE 13-0647 Illuminating blends wisdom and experience with our desire to press forward toward new ways of thinking and reveal new insights while a silvery metallic PANTONE 20-0087 Lead Crystal adds a moonlight shimmer.

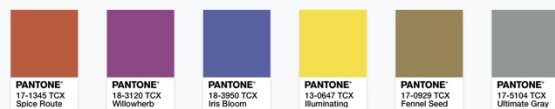


### Color Harmonies

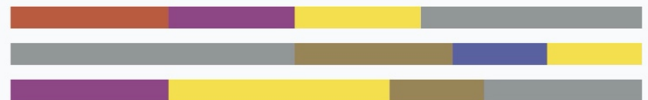


## Intrigue

A captivating potpourri of colors, Intrigue embraces a fusion of influences. Quirky and vigorously individualistic, yet at the same time displaying a universal appeal, the seasonless endurance of Intrigue is heightened by the addition of the solid and dependable PANTONE 17-5104 Ultimate Gray and the bright yellow PANTONE 13-0647 Illuminating, a yellow tone symbolic of sunlight.

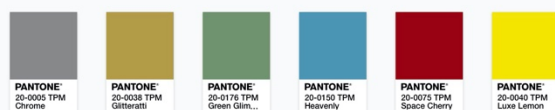


### Color Harmonies



## Orbital

The fervor to explore interstellar travel is reflected in Orbital, a palette of shimmering metallic tones found in the mesmerizing galaxies of outer space. The golden image of PANTONE 20-0040 Luxe Lemon sparkles with vitality while PANTONE 20-0005 Chrome mimics the glimmering radiance of the stars.



### Color Harmonies



## Sun and Shadow

Resilient PANTONE 17-5104 Ultimate Gray and hopeful PANTONE 13-0647 Illuminating inject strength and positivity to a palette of earthbound shades. Ageless and genderless, the color story in Sun and Shadow conveys a narrative of the primitive beauty that surrounds us.



### Color Harmonies

